

Jordan Dravis

UI/UX Designer & Front-end Developer

EDUCATION

- 8/2008 - 6/2012 **Graphic & Interactive Communication | BFA**
Ringling College of Art and Design | Sarasota, FL
- Independent Study: Letterpress/Book Art
 - Groups: Game Design Club

EXPERIENCE

- 03/2017 - 07/2017 **UX Designer**
Asurion | Nashville, TN
- Aid journey teams in creating user centric content platforms for tech experts and consumer facing products.
- Provide creative and interaction strategies for content design.
 - Maintain user interface pattern libraries and style guides.
 - Help develop and refine current CMS platform.

- 11/2015 - 02/2017 **Web/Graphics Designer**
Asurion | Nashville, TN
- Work in data driven journey teams to design and develop communications, technology, and strategies for consumer facing products.
- Lead team training on best web practices and CMS publishing techniques.
 - Test, research, and report on UI/UX user centric designs.

- 8/2013 - 10/2015 **Graphic Designer/Web Developer**
Wilson Creative Group | Naples, FL
- In-house graphic designer responsible for the conceptualization/production of branded print and digital content.
- Provide onsite IT services; maintain local NAS and computers.
 - Trained clients on best web practices and CMS publishing techniques.

VOLUNTEER

- 11/2015 - 07/2017 **Hands on Nashville**
Nashville, TN
- 8/2011 - 6/2012 **Teacher's Assistant / Independent Study**
Letterpress and Book Art Center | Sarasota, FL

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Sketch
Adobe Premiere Pro
Adobe After Effects

CODE

HTML
CSS / SCSS
PHP
Wordpress
Javascript / JQuery

